



27th National Conference
Preventing Crime in the Black Community
May 16-18, 2012, Tampa, Florida

Co-sponsoring Agency's Requirements and Benefits

Requirements

Each co-sponsoring agency is required to contribute in a meaningful way through financial or in-kind resources to the success of the conference. You must choose to participate at one of the below described levels. A list of suggested options or ways to participate is also listed below. Choose at least one of these options or propose additional options that will be considered on a case-by-case basis. Of course, cash contributions of any size are welcome.

Sponsorship Levels

PLATINUM **\$8,000.00 - Up**

BENEFITS

1. Co-sponsor agency/organization head to present during opening session of conference.
2. Co-sponsor agency/organization head to have full page letter in final program agenda.
3. Assist in planning conference program and other activities to meet needs of your constituents.
4. Complimentary meeting space provided to conduct meetings or professional development training for staff in conjunction with the conference.
5. Complimentary space provided in conference job/resource fair, including one complimentary registration.
6. Listed prominently in the conference program as a co-sponsor of the conference.
7. Agency/Organization literature or CD inserted into all conference participant registration materials.
8. Listed as a co-sponsor on conference web site and in conference promotional materials.
9. Reserved table at conference luncheons for agency/organization staff attending the conference.

GOLD**\$5,000.00 - \$7,999.00****BENEFITS**

1. Assist in planning conference program and other activities to meet needs of your constituents.
2. Complimentary space provided in conference job/resource fair, including one complimentary registration.
3. Meeting space provided at reduced fee to conduct meetings or professional development training for staff in conjunction with the conference.
4. Listed as a co-sponsor on conference web site and in conference promotional materials.
5. Listed prominently in the conference program as a co-sponsor of the conference.
6. Reserved table at conference luncheons for agency/organization staff attending the conference.

SILVER**\$2,500.00 - \$4,999.00****BENEFITS**

1. Assist in planning conference program and other activities to meet needs of your constituents.
2. Complimentary space provided in conference job/resource fair, including one complimentary registration.
3. Listed prominently in the conference program as a co-sponsor of the conference.
4. Listed as a co-sponsor on conference web site and in conference promotional materials.

Suggested Sponsorship Ideas and Needs

- Sponsor one (1) General Session or Luncheon speaker (estimated cost including expenses \$3,500.00)
- Sponsor two (2) Workshop speakers (estimated cost including expenses \$4,000.00)
- Provide tuition and expenses for two (2) of your staff members to work (registration, session attendants, ticket takers, moderators, etc.) at the conference with OAG staff (estimated cost \$1,800.00)
- Cover the cost to print the conference program (1500copies; estimated cost \$5,000.00)
- Cover the cost to produce conference portfolios (1200 copies; estimated cost \$5,000.00)
- Cover the cost to produce conference brief/tote bags (1500 bags; estimated cost \$8,000.00)
- Provide scholarships for at least 10 adults (\$2,250.00) or 20 teens (\$2,000.00) to attend the conference.